

## Major Chapter Events

### Girl Scout Badge Day

This event is our major philanthropic event for the fall. We work in conjunction with the local Girl Scout office and set up an event to help spark middle school girls' interest in science, technology, and engineering.

### High School Girls' Day

This is our major philanthropic event for the spring. We invite young high school women from around the state to visit OU and learn about the many facets of engineering. The girls then have opportunities to talk to professors and current students about the field of engineering or college concerns. They also learn about scholarship opportunities, careers in engineering, and the steps needed to take in high school to better prepare them for college.

### Mr. Engineering Pageant

This is our major fundraising event for the year. The event brings together contestants from OU's many engineering technical societies. During the event, contestants compete in various categories and the top winners receive gold, silver and bronze hard hats (respectively), along with various prizes donated by local and corporate businesses. Mr. Engineering will also receive a \$500 scholarship.

## CONTACT US

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The University of Oklahoma

# Society of Women Engineers



**2009-2010**

**Corporate Relations Brochure**

*Thank you for your support!*

**Aspire · Advance · Achieve**

## About Our Chapter

The University of Oklahoma's collegiate chapter of the Society of Women Engineers is proud to announce that our membership reached 178 general members for the 2008-2009 school year and we project that number will increase next year due to the increasing success of many new programs we will be implementing soon.

The new programs involve adding more volunteer and technical events to our organization's annual calendar. Our reason for doing so is to leave a positive impact on the community and give our members the knowledge, experience, and networking skills required to get ahead in today's professional market, while allowing members to become more actively involved with SWE.

Our members include majors from each engineering discipline offered at OU (15% Chemical, 13% Industrial, 12% Mechanical/ Aerospace, 9% Petroleum, 7% Computer, 7% Electrical, 6% Civil/ Environmental, 5% Architectural, 5% non-engineering majors, and the remainder undecided), as well as varying ethnic and social backgrounds. On average our members maintain a grade point average of over 3.5, with many being actively involved in other campus and community organizations.

## Objectives

- Inform young women, their parents, and the general public of the qualifications and achievements of women engineers and the opportunities open to them.
- Provide opportunities for women to attain, enhance, and demonstrate leadership, professional, and technical excellence that results in career aspiration, advancement, achievement, and satisfaction.
- Embrace and promote the value and power of diversity.

## Budget Projections

Company donations and SWE fundraising events, such as the Mr. Engineering Pageant, are used to raise capital for meetings, nationals, and our philanthropic events.

### Our 2009-2010 fiscal projections:

- ◆ General Meetings: \$350/meeting
- ◆ High School Girls' Day: \$3500
- ◆ Girl Scout Badge Day: \$1000
- ◆ Mr. Engineering Pageant: \$5000
- ◆ National Conference:  
\$1000/attendee  
(Estimating 10 attendees)
- ◆ Regional Conference:  
\$500/attendee  
(Estimating 15 attendees)

## How You Can Help

### Donation Options:

- General donation to the chapter
- Sponsorship of a general meeting
- Sponsorship of a specific event
- Sponsorship of member (s) to Regional or National Conference

### Campus Involvement:

- Speak at a technical meeting\*
- Speak at High School Girls' Day
- Offering networking opportunities to our members

\* Topics we would like discussed include:

- ~ Challenges in the workplace
- ~ Ethics
- ~ Negotiation
- ~ Graduate Studies
- ~ Exam preparation
- ~ What recruiters want to hear
- ~ What not to wear: How to dress professionally
- ~ Women today in engineering
- ~ Team-building
- ~ How to balance the many responsibilities of being a professional woman
- ~ How to set up a professional network
- ~ Outside the job: How to give back to your community and those in need